

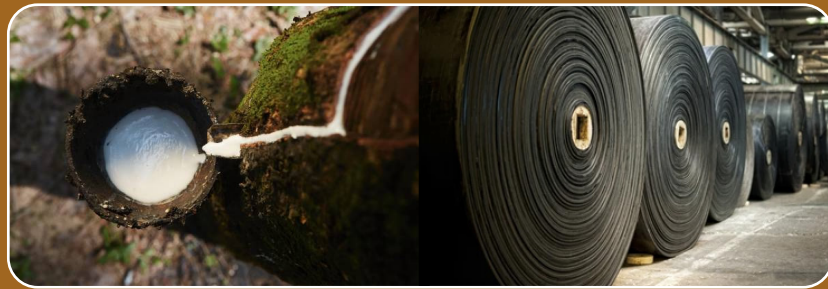
# Rubber Industries



**Japanese Technology is considered best in the world and Kerala looks forward to have technical tie ups, JVs, Joint collaborations with Japanese in rubber sector**

## HISTORY OF RUBBER IN KERALA

The first commercial rubber plantations in India were established at Thattekadu in Kerala in 1902. But wide cultivation of rubber started after 1940 in Kerala. The places in Kerala where rubber is grown are Malanaadu, Idanaadu, Kottayam and Palakkad. Now a days can be seen throughout Kerala.



India is a major rubber producer and has a per capita rubber consumption of 1.25kg which is below the world average of 3.12kg with Japan being the largest per capita consume of 11.51kg. India is 4th in rubber consumption & 6th in its production on world rankings. Export of Indian rubber products have grown over 20% CAGR for the past two decades. Exports of auto tires & tubes from India have grown over CAGR 21% for the last 10 years. Being a major rubber producer, rubber industry provides 72 lakhs jobs in India. Hence the availability of technologists are also high in India compared to other nations.

India has an annual turnover of more than 11.5 billion dollars. majority of these incomes are harnessed by tire industries (6.4 billion dollars), with around 41 companies around India. The non-tire sector comprises over 5500 large, medium scale, small scale and tiny units. It produces high technology and sophisticated industrial products. The SME accounts for over 40% of production of rubber goods in the non-tire sector. They manufacture from erasers used in your pencil tops to valve seats used in dams. They have become a part of your daily routine so that we often forget to notice the rubber components around us that we use in our daily life.

## HOW JAPAN COULD HARNESS KERALA RUBBER

Japan being the largest per capita consumer could collaborate with Kerala rubber manufacturers and companies to produce their required products. Both India and Japan are among the world's largest producers of rubber and rubber products. Despite India and Japan having distinguished positions in the global rubber market, the bilateral trade on rubber and rubber products between our countries is comparatively small.

**Currently export of non-tire rubber products to Japan from India are around \$10 million per annum which can be increased manifold if economic cooperation is enhanced.**



### THE VENUE

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